

plumbing & heating

A TRADE MAGAZINE FOR NI & ROI

MEDIA PACK & ADVERTISING RATES 2015

PUBLISHED BY

Karen McAvoy Publishing Ltd

P U B L I S H I N G • E V E N T S

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Publishers of: • Plumbing & Heating Magazine • Electrical Magazine • Northern Builder • Yearbooks • Diaries • Brochures

For your information

Plumbing & Heating Magazine is the only all-Ireland trade publication of its kind.

Published bi-monthly, we are dedicated to informing readers about the latest developments in the plumbing and heating industry in both Northern Ireland and the Republic of Ireland.

Our articles range from current trends, new legislation and corporate events through to case studies, industry directives and information on national and local issues. However, our main focus is on supplier profiles, company profiles and personalities plus products and services offered by businesses across the island of Ireland.

This commitment to feature only products and services available in Northern Ireland and the Republic of Ireland makes the Plumbing & Heating Magazine the ideal medium for companies wishing to reach customers in this specialist sector.

Plumbing & Heating Magazine 2015

PLUMBING & HEATING MAGAZINE IS THE ONLY LOCAL TRADE MAGAZINE DEDICATED TO PROVIDING NEWS AND INFORMATION TO PLUMBING AND HEATING INSTALLERS, ENGINEERS, CONTRACTORS AND THEIR INDUSTRY.



For further information contact Karen McAvoy on
T: (NI) 028 9261 2990 (RoI) 01 696 8319 or E: karen@kmp ltd.co.uk
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Who receives our publication

Plumbing & Heating Magazine is distributed free, on a controlled circulation of approximately 6,500 copies to named individuals including registered plumbing and heating contractors, installers, heating engineers, M&E consultants, M&E contractors, specifiers, project engineers, merchants, distributors, builders and anyone else associated with this sector.

- Plumbing and heating contractors
- Plumbing and heating engineers
- Gas Installers
- Maintenance managers
- Merchants
- Distributors / agents
- Bathroom showrooms
- Trade counters
- M&E consultants
- M&E contractors
- Architects
- Manufacturers
- Training centres
- Professional bodies
- Health and education boards
- Government
- Housing associations
- Builders
- Commercial suppliers
- Trade associations

Plumbing & Heating
Magazine 2015

PLUMBING AND HEATING
MAGAZINE IS DISTRIBUTED
FREE THROUGHOUT
NORTHERN IRELAND AND THE
REPUBLIC OF IRELAND



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Features for 2015



Feb/Mar
Issue 64

SHOWERS & ENCLOSURES ISSUE

Also featuring:

- Mobility Showering Solutions
- Commercial Heating
- Energy Efficient Products (Domestic)
- North West Trade Show Guide

Copy Deadline: 16 Feb 2015

Apr/May
Issue 65

UNDERFLOOR HEATING ISSUE

Also featuring:

- Testing & Measuring Equipment
- Bathrooms
- Heat Recovery & Ventilation
- Dublin Trade Show Guide

Copy Deadline: 13 April 2015

June/July
Issue 66

RENEWABLES ISSUE

(Solar, Thermal, Biomass Heat Pumps)

Also featuring:

- Heat Recovery & Ventilation
- Commercial Heating & Plumbing
- Pipes, Pumps, Valves & Fittings

Copy Deadline: 8 June 2015

Aug/Sept
Issue 67

BELFAST TRADE SHOW GUIDE

Also featuring:

- Showers & Sanitary Ware
- Heating Controls & TRVs
- LPG Heating
- Gas Safety (inc. Gas Safety Week and CO Awareness Month)

Copy Deadline: 17 August 2015

Oct/Nov
Issue 68

BOILERS ISSUE

Also featuring:

- Testing & Measuring Equipment
- Commercial Heating
- Filters & System Treatment
- Chimneys & Flues
- Pipes, Pumps, Valves & Fittings

Copy Deadline: 19 October 2015

Dec/Jan
Issue 69

COMMERCIAL HEATING ISSUE

Also featuring:

- Best Products of 2015
- Radiators & Towel Warmers
- Heating Controls
- Boilers, Servicing & Parts

Copy Deadline: 7 December 2015

Plumbing & Heating
Magazine 2015

EVENTS...

NORTH WEST TRADE SHOW 19 MARCH
Everglades Hotel

DUBLIN TRADE SHOW 27-28 MAY
Citywest Hotel

BELFAST TRADE SHOW 16-17 SEPTEMBER
Ramada Plaza Hotel

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REGULAR FEATURES...

- Training
- Case studies
- New products
- Gas and oil industry news
- Company profiles
- Northern Ireland/Republic of Ireland industry news
- Project news

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Advertising rates 2015

FULL COLOUR

DPS.....	£1,500
FULL PAGE.....	£750
HALF PAGE.....	£450
QUARTER PAGE.....	£250

COVER RATES

FRONT COVER.....	£1,350
INSIDE FRONT.....	£900
INSIDE BACK.....	£800
OUTSIDE BACK.....	£900

- Complimentary editorial and design service

EURO RATES AVAILABLE ON REQUEST

DISCOUNTS

Discounts available on request for series bookings only. Any deviation from series booking will automatically terminate discount qualification.

INSERTS

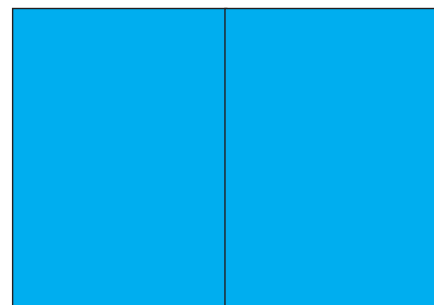
From £140 per 1000 copies for up to 10g
Over 10g - prices available on request.

SUPPLIED ARTWORK

- Ads on email - high resolution print quality pdf or jpeg (300dpi).
- Ads on disk - we prefer to accept material on Mac compatible CDs and DVDs in InDesign, Illustrator, PDF or Photoshop formats.
- Please save text files as "text"(txt).
- When saving as EPS, include all fonts, images and tints used. Where possible, convert fonts to paths.
- We cannot accept PC fonts.
- Please do not supply website pictures - the quality is often not good enough for print.
- We do not accept any responsibility for the reproduction of ads supplied on disc.
- PC files should be supplied as TIFF or hi-resolution (300dpi) JPEG picture files.
- We do not use the following applications and cannot open these types of document: Microsoft Publisher, Pagemaker and CorelDraw.

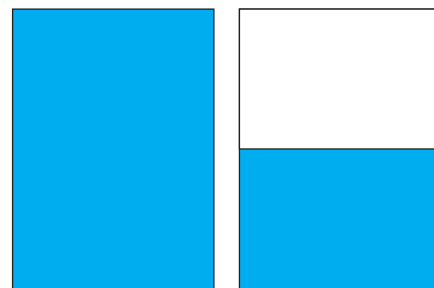
If you require help with designing your advert/artwork please ask for details.

MEASUREMENTS SHOWN (WxH)



Double Page Spread

DPS Bleed	426	x	303mm
DPS Trim	420	x	297mm
DPS Type Area	400	x	272mm

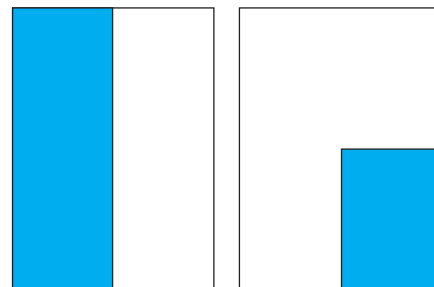


A4 Full Page

A4 Bleed	216 x 303mm
A4 Trim	210 x 297mm
A4 Type Area	181 x 272mm

Half Page Landscape

181 x 125mm



Half Page Portrait

88 x 254mm

Quarter Page

88 x 125mm

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2016 Plumbing & Heating Diary

The **Plumbing & Heating Diary** contains a wealth of information for those involved in the trade in Northern Ireland, with information on manufacturers, distributors, merchants, services, training and consultants. A number of advertising opportunities exist to highlight your company within the diary.

EACH YEAR PLUMBING & HEATING MAGAZINE PRODUCES A HANDY-SIZED DIARY THAT HAS NOW BECOME AN INDISPENSABLE ADDITION TO THE TOOLKIT OF CONTRACTORS AND ENGINEERS, AS WELL AS SALES REPRESENTATIVES, CONSULTANTS AND ARCHITECTS.

OPTIONS INCLUDE...

Front/Back Year Planner
£500



DPS (WxH in mm)

DPS Page Bleed	307	x	220
DPS Page Trim	297	x	210
DPS Page Copy Area	287	x	200

A5 Page
£450



A5 (WxH in mm)

A5 Page Bleed	158	x	220
A5 Page Trim	148	x	210
A5 Page Copy Area	138	x	200

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E: karen@kmp ltd.co.uk - www.plumbingmag.com

Weekly Box for 12 months (Main Diary Section)
£600



Advert Size (Copy restricted to 4 adverts)
42mm x 42mm

1.2 Landscape
£295



1.2 Landscape (WxH in mm)

Half Page 135 x 100

Company Listing (FREE to advertisers)
£75



2016 Wall Planners

This useful tool helps the industry plan their year. But for advertisers it can also be a gentle reminder of your products and services. A number of advertising opportunities exist to highlight your company within the wall planner.


OPTIONS INCLUDE...

Single Box
W-110mm x H-110mm
£250

Double Box (Landscape)
W-228mm x H-110mm
£400

Double Box (Upright)
W-110mm x H-224mm
£400

THE PLUMBING AND HEATING WALL PLANNER IS USED IN OFFICES ACROSS NORTHERN IRELAND AND THE REPUBLIC OF IRELAND. IT IS DISTRIBUTED FREE TO ALL OUR READERS AND ALSO AVAILABLE AT LEADING PLUMBING AND HEATING TRADE COUNTERS.



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For the second year running, 88% of all installed boiler brands and several others for customer satisfaction scores in the top 10% range. Visit www.which.co.uk to find out more.

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Plumbing & Heating Magazine Year Planner 2015

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	January	February	March	April	May	June	July	August	September	October	November	December	
Mon						1						1	Mon
Tues						2			1			2	Tues
Wed				1		3	1		2			3	Wed
Thurs	1			2		4			3	1		4	Thurs
Fri	2			3	1	5	3		4	2		5	Fri
Sat	3			4	2	6	4	1	5	3		6	Sat
Sun	4	1		5	3	7	5	2	6	4	1	7	Sun
Mon	5	2		6	4	8	6	3	7	5	2	8	Mon
Tues	6	3		7	5	9	7	4	8	6	3	9	Tues
Wed	7	4		8	6	10	8	5	9	7	4	10	Wed
Thurs	8	5		9	7	11	9	6	10	8	5	11	Thurs
Fri	9	6		10	8	12	10	7	11	9	6	12	Fri
Sat	10	7		11	9	13	11	8	12	10	7	13	Sat
Sun	11	8		12	10	14	12	9	13	11	8	14	Sun
Mon	12	9		13	11	15	13	10	14	12	9	15	Mon
Tues	13	10		14	12	16	14	11	15	13	10	16	Tues
Wed	14	11		15	13	17	15	12	16	14	11	17	Wed
Thurs	15	12		16	14	18	16	13	17	15	12	18	Thurs
Fri	16	13		17	15	19	17	14	18	16	13	19	Fri
Sat	17	14		18	16	20	18	15	19	17	14	20	Sat
Sun	18	15		19	17	21	19	16	20	18	15	21	Sun
Mon	19	16		20	18	22	20	17	21	19	16	22	Mon
Tues	20	17		21	19	23	21	18	22	20	17	23	Tues
Wed	21	18		22	20	24	22	19	23	21	18	24	Wed
Thurs	22	19		23	21	25	23	20	24	22	19	25	Thurs
Fri	23	20		24	22	26	24	21	25	23	20	26	Fri
Sat	24	21		25	23	27	25	22	26	24	21	27	Sat
Sun	25	22		26	24	28	26	23	27	25	22	28	Sun
Mon	26	23		27	25	29	27	24	28	26	23	29	Mon
Tues	27	24		28	26	30	28	25	29	27	24	30	Tues
Wed	28	25		29	27		29	26	30	28	25		Wed
Thurs	29	26		30	28		30	27		29	26		Thurs
Fri	30	27			29		31			30	27		Fri
Sat	31	28			30					31			Sat
Sun		29			31						29		Sun
Mon		30									30		Mon
Tues		31										31	Tues



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PLUMBEX

NORTH WEST DUBLIN BELFAST

**JUST LAUNCHED...
THREE INDUSTRY
BACKED TRADE EVENTS
FOR THE PLUMBING
AND HEATING SECTOR**

**PLUMBEX
NORTHWEST**

Everglades Hotel Derry/
Londonderry
19 March 2015
3pm-9pm

**PLUMBEX
DUBLIN**

Citywest Hotel
Dublin
27 May 2015 - 4pm-9pm
28 May 2015 - 9.30am-4pm

**PLUMBEX
BELFAST**

Ramada Plaza
Shaw's Bridge
16 Sept 2015 - 4pm-9pm
17 Sept 2015 9.30am-4pm

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Trade Events By Plumbing & Heating Magazine

Publishing, events & design experts

Here at Karen McAvoy Publishing Ltd we specialise in producing company and corporate brochures/magazines, leaflets and diaries. Designed and created by our team of experts, we have over 20 years' experience within this sector. Simply contact us today for more information.

CLIENT LIST...

- Bassetts
- Lagan Cement Group
- Atlas Fire & Security
- Crown Industries
- Sam Mouldings
- JP Corry
- Tennants
- Smet
- Harvey Group
- CCL
- Edmundson Group
- Stoneyford Concrete and many more

2015 EVENTS..

BUILD & DESIGN TRADE SHOW

- BELFAST - WED 11 NOV & THURS 12 NOV

ELECTRICAL TRADE SHOWS

- BELFAST - WED 15 & THURS 16 APRIL
- NORTH WEST - THURS 11 JUNE
- DUBLIN - WED 7 & THURS 8 OCT

PLUMBING & HEATING SHOWS

- NORTH WEST - THURS 19 MARCH
- DUBLIN - WED 27 & THURS 28 MAY
- BELFAST - WED 16 & THURS 17 SEPT

NORTHERN IRELAND'S ELECTRICAL AWARDS

- HILTON HOTEL, THURS 10 SEPT

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MAGAZINES...



- Northern Builder Magazine
- Plumbing & Heating Magazine
- Electrical Magazine

DESIGN SERVICES...



- Brochures
- Magazines
- Leaflets
- Diaries
- Corporate Identity
- Signage

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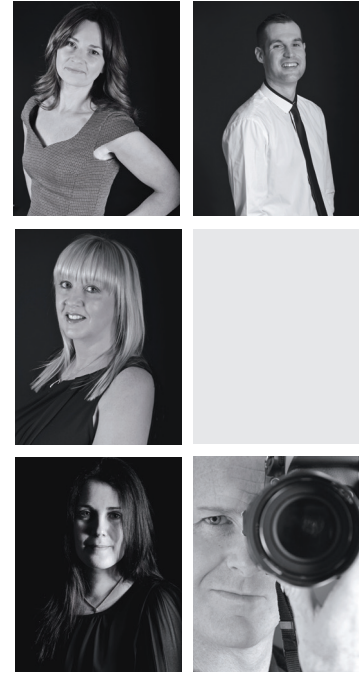
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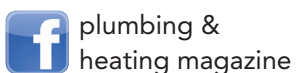
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